

ACKNOWLEDGMENT
Compliance with Consumer Notification Requirements
CSS Managed Recording

The undersigned, being the “Licensee” under the CSS License Agreement, dated as of _____ between DVD Copy Control Association, Inc., a Delaware nonprofit corporation (“Licensor”) (the “License Agreement”), hereby acknowledges that it will comply with the following program of consumer notification with respect to CSS Recordable DVDs, Manufacture-on-Demand, and Electronic Sell-Through under the CSS Managed Recording Amendment to the CSS Specifications (the “Managed Recording Amendment”) as set forth below.

1. Definitions

- 1.1. Capitalized terms not otherwise defined herein shall have the meanings assigned to them in, or by reference in, the License Agreement, including the Managed Recording Amendment.
- 1.2. “CSS Recordable DVD” shall have the meaning set forth in the Managed Recording Amendment.
- 1.3. “EST” (or “Electronic Sell-Through”) shall mean Secure Managed Recording as provided by and defined in the Managed Recording Amendment to the CSS Procedural Specifications on CSS Recordable DVDs that have been prerecorded with a Secured Disc Key Set. For purposes of illustration only: (a) in a consumer download EST transaction, a blank disc will be acquired by a consumer and data to be recorded on the disc will come through a network from a service provider and be recorded on the disc by the consumer, (b) EST discs may be used to record data locally available to the consumer when authorized by the content owner (e.g. an authorized Managed Copy of a CSS protected disc), and (c) EST discs may be used in environments managed by CSS licensees in place of MOD discs.
- 1.4. “MOD” (or “Manufacture-on-Demand”) shall mean Secure Managed Recording as provided by and defined in the Managed Recording Amendment to the CSS Procedural Specifications on CSS Recordable DVDs that have a recordable lead-in that is restricted for use in environments managed by CSS licensees. MOD discs are to be delivered to end users as completed, already recorded, products.

1.5. “Notification” shall mean the following text: “This disc is expected to play back in DVD Video “play only” devices, and may not play in other DVD devices, including recorders and PC drives.”

2. **MOD (Manufacture on Demand):**

2.1. When the consumer orders the product (i.e., CSS encrypted content delivered via a MOD service) then the Notification will be disclosed to the consumer in the process of ordering the product such that the Notification is disclosed prior to finalization of the order and payment.

2.2. In addition, the Notification shall be printed on the packaging of the MOD disc as delivered to the retailer or end consumer, as applicable.

3. **EST (Electronic Sell-Through):**

3.1. The Notification shall be printed on the packaging of CSS Recordable DVDs and on the physical discs themselves.

3.2. The Notification must be disclosed to the consumer in the process of ordering the content such that the Notification is disclosed prior to finalization of the order and payment.

The undersigned has executed this Acknowledgement and its terms as of the date written below.

Licensee:

Company Name

By _____
Authorized Signatory

Printed Name

Title

Date